



PRESS RELEASE

Media Contact:

Danielle Fields

Email: Danielle@floorco.com Phone:

(410) 686-3565

FOR IMMEDIATE RELEASE

FLOORCO DISTRIBUTION PARTNERS WITH STOEHR FLOORING

US hardwood manufacturer, Stoehr Flooring added to Floorco Distribution next-day delivery product portfolio.

BALTIMORE, MD, October 31, 2016 – Floorco Distribution, a division of Floorco LLC now offering nextday delivery services, expands its product portfolio partnering with US hardwood manufacturer Stoehr Flooring, a division of Robbins, Inc. to distribute premium solid hardwood flooring.

According to Floorco Distribution President Ron Conley, the relationship with Stoehr Flooring introduces an innovative product line in a market where solid hardwood is very popular. “As we looked to expand our portfolio in this category, Stoehr Flooring’s innovative Monogram XL technology offers a solid hardwood product with improved stability and greater structural integrity. In our market, where climate changes greatly impact contracting solid hardwood floors, it was important to us we select the right product for our customer base. Stoehr Flooring’s unique hardwood program was the natural fit.”

Continuing to establish their growing network in the Mid-Atlantic region, their retail partners will now have access to Stoehr Flooring hardwood products with next-day delivery service available. Conley noted the advantage of this new partnership for their customers. “This is an exciting partnership for Floorco. Stoehr Flooring has a strong history of providing beautiful, high quality, American-made solid hardwood at affordable costs,” he said. “Expanding our offering with the right products, at the right price, and providing quick-turn service are valuable benefits to our customers.”

Floorco Distribution is a subsidiary of a larger global company, Floorco LLC. They provide innovative merchandising, quality customer service, and next-day delivery of premium floorcovering products.

ABOUT FLOORCO

Floorco LLC is a privately owned global sourcing products and services provider headquartered in Baltimore, MD with operations in Asia. Our dynamic business model allows us to leverage relationships and assets for each of our specialized divisions Floorco Distribution, Flagship Sourcing, and Floorco Commercial and their customers to benefit in the savings. This will provide us and our partners a competitive advantage evolving innovative sourced products and services. For more information, please visit www.floorcodistributors.com, www.flagshipsourcing.com, and www.floorco.com.

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