



PRESS RELEASE

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FOR IMMEDIATE RELEASE

FLOORCO DISTRIBUTION ANSWERS THE CALL

The future of floor covering distribution offering next day delivery opens its doors.

BALTIMORE, MD, June 14, 2016 – Floorco LLC announced today that they are expanding their existing operation. The new division will be called Floorco Distribution. A brand new floor covering distributor servicing the Mid-Atlantic region with an initial footprint covering Central Maryland, Northern Virginia, Delaware, Central Pennsylvania, and Southern New Jersey. It is one of the few companies in this area providing next delivery service of floor covering products.

Floorco Distribution is a subsidiary of a larger global company, Floorco LLC. The distributor will provide innovative merchandising, quality customer service, and next day delivery of premium floor covering products. With a next day delivery advantage, they will lead the industry delivering on-trend, new technology flooring fast. Floorco Distribution inventories every product that they sample and merchandise. Their retailers can have confidence that when placing an order, it will be available for next day delivery.

This newest floor covering distribution company will be overseen by a veteran of the flooring trade, Ron Conley. Mr. Conley has 35 years of experience in the flooring industry. When talking to Mr. Conley, he said, "There is a demand in the flooring industry for next day delivery. Our goal is to provide reliable, next day delivery on all products we carry. We are extremely excited to be one of the very few companies to offer this appealing and desired advantage our market demands!"

Along with carrying well-known floor covering manufacturing names such as Mohawk, Beauflor and Bostik, Floorco Distribution is launching its own unique private label brand, Meridian Elevated Essentials. Their Meridian brand will feature all floor covering categories from a variety of carpet and hardwood assortments, to revolutionary laminate and luxury vinyl floor with the newest technologies.

ABOUT FLOORCO

Floorco LLC is a privately owned global sourcing products and services provider headquartered in Baltimore, MD with operations in Asia. Our dynamic business model allows us to leverage relationships and assets for each of our specialized divisions Floorco Distribution, Flagship Sourcing, and Floorco Commercial and their customers to benefit in the savings. This will provide us and our partners a competitive advantage evolving innovative sourced products and services. For more information, please visit www.floorcodistributors.com, www.flagshipsourcing.com, and www.floorcofloor.com.

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