



PRESS RELEASE

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FOR IMMEDIATE RELEASE

FLOORCO DISTRIBUTION ANNOUNCES NEW PARTNERSHIP

Beauflor cushion vinyl and luxury vinyl tile added to Floorco Distribution next-day delivery product portfolio.

BALTIMORE, MD, August 5, 2016 – Floorco Distribution, a division of Floorco LLC now offering next-day delivery services, expands its product portfolio partnering with Beauflor to distribute premium cushion vinyl and luxury vinyl flooring.

“Beauflor, like Floorco Distribution, focuses on providing excellent service of unique and innovative floorcovering products. They possess strong brand recognition and a superior reputation in our market,” said Ron Conley, President of Floorco Distribution. “Their manufacturing capabilities match our high volume needs to continue establishing ourselves as the next-day delivery provider in our market. It was a natural fit for our growing product offering.”

Establishing their growing network in the Mid-Atlantic region, their retail partners will now have access to Beauflor products with next-day delivery service available. Conley noted the advantage of this new partnership for their customers. “We are one of the few floorcovering providers in our market to offer a quick-turn service. It is a valuable benefit to our customers. And now we will provide them premium cushion vinyl and luxury vinyl flooring which our customers are excited about.”

“We are very pleased to add Floorco to our network of distributor partners in the Northern American market,” said Steve Roan, Beauflor’s Sales and Marketing Director for North America. “Floorco Distribution is a dynamic new player in the U.S., and we believe they are the ideal partner to carry our product in the Mid-Atlantic region.”

Floorco Distribution is a subsidiary of a larger global company, Floorco LLC. They provide innovative merchandising, quality customer service, and next-day delivery of premium floorcovering products.

ABOUT FLOORCO

Floorco LLC is a privately owned global sourcing products and services provider headquartered in Baltimore, MD with operations in Asia. Our dynamic business model allows us to leverage relationships and assets for each of our specialized divisions Floorco Distribution, Flagship Sourcing, and Floorco Commercial and their customers to benefit in the savings. This will provide us and our partners a competitive advantage evolving innovative sourced products and services. For more information, please visit www.floorcodistributors.com, www.flagshipsourcing.com, and www.floorco.com.

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